

PROCLAMATION

WHEREAS, alcohol involvement in the traffic situation causes over 50 percent of all fatal auto crashes in the United States; and,

WHEREAS, law enforcement agencies in South Dakota estimate that the drinker-driver accounts for 50-75 percent of the fatalities on our State's highways; and,

WHEREAS, the annual economic loss in South Dakota due to alcohol-involved auto crashes amounts to \$20 million; and,

WHEREAS, the South Dakota Department of Highways will be combating this tremendous problem through the next three years by means of the South Dakota Alcohol Safety Action Project:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the month of December, 1971, as

DRIVE SOUTH DAKOTA SOBER MONTH

to rally the support of the citizenry of this State behind the Alcohol Safety Action Project, to make them aware of the cost of highway accidents and deaths involving alcohol, and to focus their attention on responsible and safe driving habits.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota in Pierre, the Capitol City, this 30th day of November, in the Year of Our Lord, Nineteen Hundred and Seventy-one.

Richard F. Kneip
RICHARD F. KNEIP, GOVERNOR

ATTEST:

Alma Larson
ALMA LARSON, SECRETARY OF STATE



Jack P. Allmon
JACK P. ALLMON
GOVERNOR'S REPRESENTATIVE
FOR HIGHWAY SAFETY

Robert B. Voas
DR. ROBERT B. VOAS
OFFICE OF ALCOHOL COUNTERMEASURES
NATIONAL HIGHWAY TRAFFIC
SAFETY ADMINISTRATION

R. E. Hagen
ROGER E. HAGEN, Ph.D.
SD:ASAP DIRECTOR

SINE QUO SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE
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